



Earth Day – April 22, 2025

This annual celebration is a reminder to evaluate your risk. Climate change has become a significant issue for many business owners. The increase in severe weather events has made property damage a top concern. It's important to be proactive and take all available precautions to mitigate your risks and prevent coverage gaps. Being properly insured is a must. Weatherproofing your establishment is key to keeping insurance costs down. **Access our Risk Management Assessment Tool to ensure your business is safeguarded from all types of risk!**

[Access Your Risks](#)



Why 2025 Will be a Big Year for Franchising

Years of building momentum in the franchise space are poised to deliver growth and opportunity for new and prospective small business owners in 2025. Discover why experts are looking forward to 2025 with optimism and how you can take advantage of their predictions.

[Learn More](#)



2025 Franchising Predictions, Trends and Innovations

Many indicators suggest that 2025 will be a year of growth and innovation for the franchising industry. From an increased entrepreneurial spirit in the young to the rise of multi-unit/multi-brand expansion among established franchise owners, the industry is set to thrive!

[Learn More](#)



April is Distracted Driving Awareness Month. Create an Effective Driver Safety Policy!

An effective driver safety policy is essential for protecting employees, reducing liability and ensuring regulatory compliance. This article explores the key components of a strong driver safety policy.

A comprehensive driver safety policy is an essential tool to protect your employees, your franchise and the general public.

[Download a Sample Driver Safety Policy Now.](#)

[Learn More](#)



Five Free Things You Didn't Know You Could Do on Your Yelp Page

As a franchise owner, your resources — both time and money — can be stretched thin. A free Yelp page can assist by increasing visibility, building credibility with reviews, driving traffic to your website or physical location and more. Learn about other hidden features you may be missing!

[Learn More](#)

Members Save 25% + Double Upgrade *

*Terms Apply



Offer Valid
4/1/25-6/15/25

Luxury meets affordability!

It's time to get out and enjoy the fresh air and blooming landscapes with the perfect ride for spring adventures! Whether you're planning a road trip, need a temporary vehicle or want to cruise with the top down in a convertible, rental options provide a hassle-free solution.

Enjoy exclusive savings with the Gallagher Franchise Solutions Avis and Budget Car Rental Savings Program! Save up to 25% with Pay Now, plus enjoy double upgrades and special offers. Benefit from complimentary Avis Preferred® and Budget Fastbreak® memberships to skip the counter at most airports. Choose "Pay Later" for flexible reservations with no cancellation fees. Stay safe with our CDC-compliant safety programs. Maximize your travel budget with this exclusive membership perk!

[Book Now with Avis](#)

Use offer code **A715039** and coupon **UUWA012**.

[Book Now with Budget](#)

Use offer code **B203941** and coupon **UUWZ007**.

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